

**REGULAR MEETING OF THE TOURISM COMMISSION  
OF THE CITY OF CAPE MAY**

**Thursday, February 4, 2010 @ 9:00A.M.**

The regular meeting of the Tourism Commission of the City of Cape May was called to order by Chairperson Terri Swain at 9:00AM on Thursday, February 4, 2010, in the City Hall Auditorium. The Secretary called the roll and the Pledge of Allegiance was recited.

Present:           Dagmer Chew  
                      Chuck Pritchard  
                      Bob Steenrod  
                      Terri Swain  
                      Jerry Emery, Alt. I  
                      Mary Stewart, Alt II  
Absent:            Gus Andy

Also Present:     Jennie McCaney, Secretary

Chairperson Terri Swain announced that under the Open Public Meetings Law, notice of this meeting was sent to the Cape May Star and Wave and The Press and a copy of the agenda was delivered to each Member of Commission and was posted on the City Hall Bulletin Board.

**Oath of Office:**

Jerry Emery, Alt 1 and Mary Stewart, Alt 11 were sworn in as alternate members on the Tourism Commission by Jennie McCaney, Notary Public.

**Minutes:**

Approval of meeting minutes for January 13, 2010

Motion: Mrs. Chew; Second: Mr. Steenrod. Motion Carried.

Roll Call: Mrs Chew, Mr. Pritchard, Mr. Steenrod, Mrs. Swain

Mr. Andy absent

Mrs. Emery passed

**Old Business:**

Mrs. Chew – received Comcast contract with a figure of \$10,000 that is reduced from original price quoted of \$17,000, members were given copies. Mr. Steenrod expressed concern of contract covering what was originally discussed, the contract should distinguish markets/counties, and Pam should be able to define markets and number of sets in each market and put into contract form. The areas included are Philadelphia, Baltimore, Washington, Harrisburg with a tracking report that can be clicked through monthly. Members discussed length of contract 6 or 12 months or a month to month.

Bob will call Diane @ County and find out what they actually did and paid for with Comcast. Members looking to start process ASAP, Dagmer will get Pam to clarify contract before moving ahead.

Creative portion of project - Bernie Haas has changed the picture on the website with something more generic and willing to change with any venue.

Monitors at the Ferry – prices and size presented to members, Dagmer brought a one minute CD (Cape May A Resort for All Seasons) from Phil Pizzi for members to view so they get an idea of what would play at the ferry. Film needs to be approximately three minutes continuous run, seasonal changes, quarterly updates on Eco Tourism, Mall, Wedding, Dining, Jazz, Theatre, Arts, Fishing, etc. and ongoing events can be added to the tape. Members agree to go forward with Phil Pizzi.

Last meeting discussed school children doing a logo contest naming the trolley service and Swain's donating a bicycle to the winner. Dagmer agreed to come up with a flyer and graphics and email everyone.

Trolley discussion – the Tourism Commission agreed on needing the trolley service, the disagreement is over who is going to fund the trolley, funding should be shared by everyone. Also discussed was possibility of raising mercantile fees and parking meter fees. The commission already committed monies in support of the service. What is our role? Our role is coordinating the service we are responsible for making it come together. Invite Dick Adelizzi to March meeting.

**New Business:**

Mrs. Stewart presented 2010 travel show list (\$8220 invoice). Copies made available to members.

Daily Buses – tourism should embrace, the BID expressed interest in contacting Bus Companies, Chamber will follow up. Mrs. Chew would like to see the City's policy on bus traffic, BS will report back next month about the buses, DC re-evaluate bus permit system.

**Public Portion:**

None.

Next meeting March 10, 2010

Motion to Adjourn: Mrs. Swain; Second: Mr. Steenrod. Motion Carried.

**Adjourned: 10:40AM**

Jennie McCaney, Secretary