

TED^xCapeMay

**x = independently
organized TED event**

FOR IMMEDIATE RELEASE

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TEDxCapeMay Returns for “Pursuit of Happiness” At Cape May Convention Hall, Sunday, October 19, 2014

Cape May, NJ, February 21, 2014 - TEDxCapeMay returns for a third season at Cape May Convention Hall on Sunday, October 19, 2014, beginning at 9:30am for a full day of diverse performances and presentations under the theme: “The Pursuit of Happiness.” The TEDxCapeMay program features at least 12 outstanding speakers and performers, each challenged with presenting a novel “idea worth spreading” in 18 minutes or less. Along with added TED videos, attendees receive lunch and an afternoon open bar reception at Congress Hall. Tickets are \$60 per person through March 31, 2014 and then \$75 per person. The event is capped at 300 attendees. For the full program and registration, go to TEDxCapeMay.com.

“We’re inviting leading innovators from a variety of disciplines to creatively consider our theme,” says organizer Norris Clark. “The presenters will be cutting edge, and they’ll come at our theme in surprising, varied, and thought-provoking ways.”

Exit Zero Publishing, Midnight Media Group, Congress Hall Hotel, and Cape May Forum sponsor TEDxCapeMay 2014.

About TEDx, x = independently organized event

In the spirit of ideas worth spreading, TEDx is a program of local, self-organized events that bring people together to share a TED-like experience. At a TEDx event, TEDTalks video and live speakers combine to spark deep discussion and connection in a small group. These local, self-organized events are branded TEDx, where x = independently organized TED event. The TED Conference provides general guidance for the TEDx program, but individual TEDx events are self-organized. (Subject to certain rules and regulations.)

About TED

TED is a nonprofit organization devoted to Ideas Worth Spreading. Started as a conference in California 26 years ago, TED has grown to support those world-changing ideas with many initiatives.

At a TED conference, the world's leading thinkers and doers are asked to give the talk of their lives in 18 minutes or less. TED speakers have included Roger Ebert, Sheryl Sandberg, Bill Gates, Elizabeth Gilbert, Benoit Mandelbrot, Philippe Starck, Ngozi Okonjo-Iweala, Brian Greene, Isabel Allende and former UK Prime Minister Gordon Brown. Three major TED events are held each year: The TED Conference takes place every spring in Vancouver, Canada, simultaneous with TEDActive, in Whistler, BC; and the TEDGlobal Conference takes place each summer in Edinburgh, Scotland.

On TED.com, talks from TED conferences are shared with the world for free as TED Talks videos. A new TED Talk is posted every weekday. Through the Open Translation Project, TED Talks are subtitled by volunteers worldwide into more than 90 languages. Through our distribution networks, TED Talks are shared on TV, radio, Netflix and many websites.

The TEDx initiative grants free licenses to people around the world to organize TED-style events in their communities with TED Talks and live speakers. More than 5,000 TEDx events have been held, and selected talks from these events are also turned into TED Talks videos.

The annual TED Prize grants \$1 million to an exceptional individual with a wish to change the world. The TED Fellows program helps world-changing innovators from around the globe to become part of the TED community and, with its help, amplify the impact of their remarkable projects and activities. TED-Ed creates short video lessons by pairing master teachers with animators, for use in classroom instruction or independent learning.

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